

**World Local  
Character Grand  
Prix**

**Entry Manual**

# Introduction

Thank you for considering participation in the "World Local Character Grand Prix".

This Grand Prix serves as a bridge to deliver regional charms and corporate visions to the world through local characters and those striving to revitalize their communities. We sincerely hope this will be an opportunity for the characters you have carefully nurtured to shine on a new stage and connect with even more fans.

It is also a prime chance to brand your character in Japan, the "holy land" of characters where character culture is deeply rooted.

This manual describes the entry procedures starting in early April.

Since the system allows you to edit your character's information even after the initial entry, please register via the entry form first.

# How to Open the Entry Form

You can access the entry form through the following methods:

1. Scan the QR code.
2. Enter or copy/paste "<https://www.charagp.com/event/entry>" into your browser's address bar.
3. Click the "Click here to entry" link button on the official website.

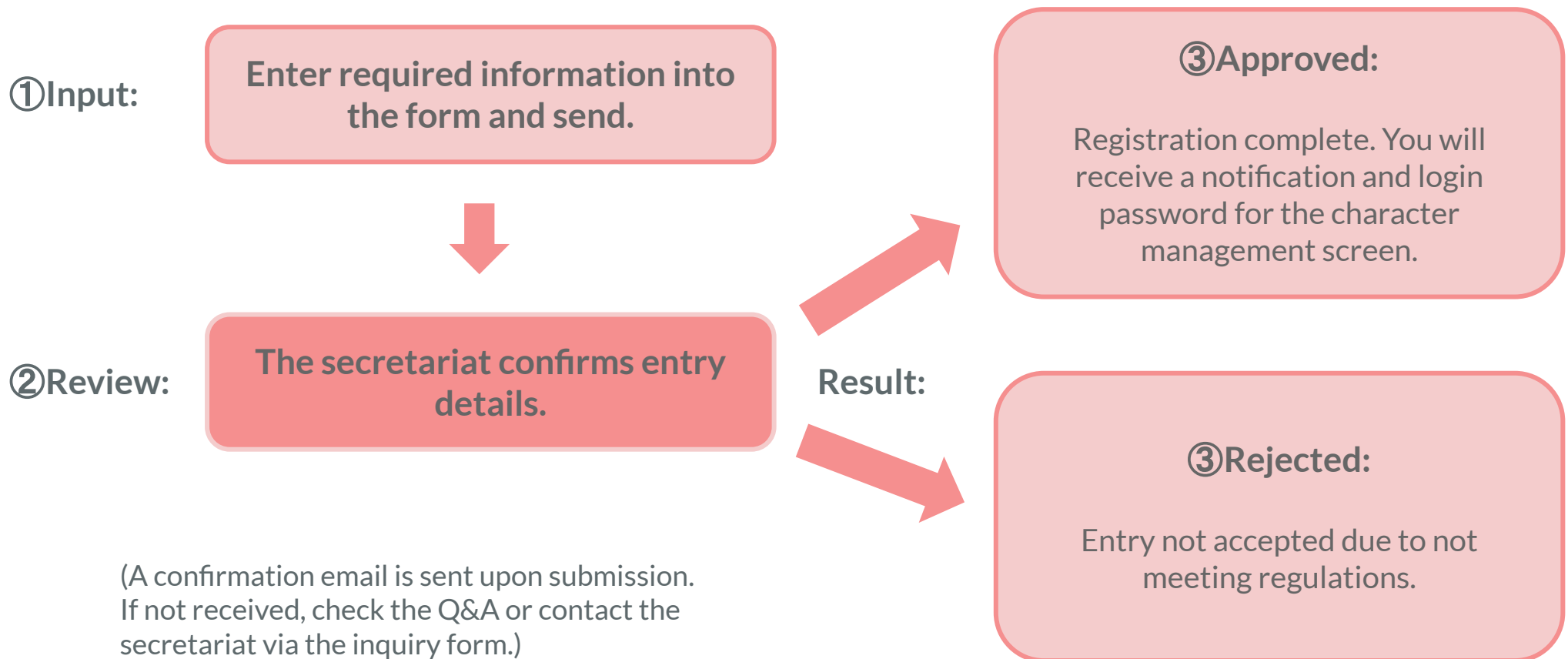


## Note:

- The form may not function correctly in in-app browsers like LINE or Slack. Please use an external browser (Safari, Chrome, etc.).
- Ensure **JavaScript** and **Cookies** are enabled/accepted.

# Flow from Entry to Registration

Entry does not mean immediate registration. The secretariat will review the content against participation regulations; registration occurs only after approval.



# Form Items and Image Requirements 1

キャラクターエントリー申請

団体情報

団体名 必須 Organization Name (Required)

連絡先メールアドレス 必須 contact email (Required)

承認後のログインIDになります。

キャラクター情報

キャラクター名 必須 Character Name (Required)

キャラクター名 (かな) Please enter the name in Japanese if a Japanese name is available.

キャラクター種別 Category (Local/Corporate/Overseas)

ご当地

地方 PR Area (Region).

選択してください

都道府県 PR Area (Prefecture).

地方を先に選択してください

市区町村 PR Area (Municipality).

まず都道府県を選択してください

## 1. Organization Info:

OrganizationName (Required) and contact email (Required). The email serves as your Login ID after approval.

## 2. Character Info:

CharacterName (Required), Phonetic spelling, Category (Local/Corporate/Overseas), and PR Area (Region/Prefecture/Municipality).

# Form Items and Image Requirements 2

紹介文 Character description (Required).

残り: 10000文字 / 最大10000文字

キャラクター画像 Images.

ファイルを選択 選択されていません

参加希望イベント Check the voting events.

参加を希望するイベントにチェックを入れてください。

- WEB投票(テスト)
- 現地投票テストイベント
- テスト用ご当地キャラフェス

サービス利用規約 Terms and Conditions of Participation

世界ご当地キャラグランプリ 参加規約

本規約は、「世界ご当地キャラグランプリ実行委員会」(以下「当委員会」)が主催するオンライン応援投票イベント(以下「本イベント」)へのエントリー条件を定めるものです。

第1条 (参加資格)

エントリーできるキャラクターは、以下のいずれかのカテゴリーに該当するもの

- サービス利用規約に同意する

エントリー申請を送る

3-1. Introduction:

Character description (Required).

3-1. Images:

Attach a 1–5MB image. It must show the character's full body (illustrations are not allowed; must be a physical "3D" entity like a costume).

※次頁の注意事項をよく読んでお申し込みください。

4. Events:

Check the voting events you wish to join. These can be changed later in the management screen.

5. Finally, please check the box to agree to the Terms and Conditions of Participation and click the "Submit Entry" button.

# Key Precautions

Please pay particular attention to the following points when submitting your application.

## Application Period and Eligibility

**Application Period:** Applications are only accepted during the entry period for the target event.

**Eligibility:** Applicants must meet the qualifications defined in the terms and conditions (e.g., being a rights holder or an authorized agent).

**Means of Communication:** A valid email address is required.

## Requirements for Images and Content

**Rights:** Use only materials that have cleared copyright, portrait rights, and usage permissions.

**Recommended Format:** JPEG or PNG.

**Recommended Size:** Approximately 2000px on the longest side, with a maximum file size of 5MB.

**Recommended Aspect Ratio:** 1:1 (square) or 16:9.

**Important Note:** Inappropriate images will be subject to rejection.

## Final Confirmation

**Review Input Details:** Re-check for typos and ensure all information is accurate.

**Agreement to Terms:** Check the "Agree to Terms and Conditions" box to confirm your participation.



**Submission Timing:** Applications are accepted even while the event is in progress, but please apply well in advance as there may be delays in reflecting images on the website.

**Multiple Characters:** If entering multiple characters, please use the same email address.

**Unified Management:** Using the same email address allows you to manage all characters from a single management screen.

# Flow After Submitting Your Entry

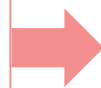
After submitting your application, please ensure there are no omissions by checking the following steps yourself.

## 1. Confirmation of Submission

Once the submission is complete, the following notifications will be displayed:

**Completion Message:** A confirmation message for the application receipt will appear on the screen.

**Confirmation Email:** A receipt confirmation email will be sent to your registered email address.



## 2. Screening and Notification of Results

The administration's review process will take some time.

**Screening Period:** Typically 3 to 7 business days.

**Upon Approval:** Login information for management will be sent to you via email.

Note: If you do not receive the email, please check your spam folder and ensure that emails from @<https://www.google.com/search?q=charagp-mail.com> are permitted.

✧ 世界ご当地ゆるキャラグランプリ ✧



# Terms and Conditions of Participation

## Article 1 (Eligibility)

1. Characters eligible for entry must fall into one of the following categories:
  - **Local Characters:** Must be active for the purpose of supporting or promoting a specific region (prefecture, municipality, etc.).
  - **Corporate Characters:** Characters promoting a company or its products that meet criteria such as "aiming for regional contribution," "active in a specific region," or "supporting the event's purpose."
  - **Overseas Characters:** Must be managed by an entity outside of Japan or promote a region outside of Japan.

## Article 2 (Entry Conditions)

1. **Physical Existence:** The character must exist as a "3D entity" (e.g., a costume); participation with illustrations only is not permitted.
2. **Rights Authorization:** Official consent for participation must be obtained from the copyright holder and the operating body (municipality, organization, company, etc.).
3. **Non-Political/Non-Religious:** Must not be for the purpose of specific political or religious activities.
4. **Public Order and Morals:** Must not engage in activities contrary to public order and morals.

## Article 3 (Application and Materials)

Applicants must provide the following via the online form:

- Character name and base of activity.
- PR description (within 200 characters).
- Character image: A cut-out image (transparent background) with usage permission for websites, SNS, etc.

## Article 4 (Handling of Image Materials)

1. The committee may use submitted images for promotional purposes without prior confirmation or compensation.
2. As a rule, copyright credits will not be displayed when using images.

## Article 5 (Screening and Approval)

1. Only characters that pass the committee's strict screening can participate.
2. The reasons for screening results will not be disclosed under any circumstances.

## Article 6 (Disclaimer)

1. **Infringement:** The applicant guarantees that materials do not infringe on third-party rights. The committee is not responsible for any disputes.
2. **System Failures:** The committee is not liable for data loss or access issues caused by network or server failures.
3. **Changes/Cancellation:** The event may be changed or canceled without notice; no compensation will be provided.
4. **Inappropriate Voting:** Inappropriate votes (e.g., multiple voting) may be invalidated without notice.

## Article 7 (Good Faith)

1. The organizers and participants shall perform their duties in good faith.
2. Any doubts regarding the terms shall be resolved through sincere consultation.

## Article 8 (Governing Law and Jurisdiction)

1. Japanese law shall be the governing law.
2. Any disputes shall be subject to the exclusive jurisdiction of the court having jurisdiction over the committee's location.